

jazzahead! meets
THE NETHERLANDS



NEW HORIZONS

11 – 13 APRIL

TRADE FAIR AND FESTIVAL IN BREMEN

MEDIA RATES

BUILD EXPOSURE ON THE INTERNATIONAL JAZZ SCENE
AND REACH THE FESTIVAL AUDIENCE

INCREASE YOUR VISIBILITY



Print ads

jazzahead! Guide & Notebook

(in English)

Print run: 2.500 + Online Version



jazzahead! Brochure

(in German and English)

Print run: 40.000 + Online Version



(New: Without participants list, available online only)

1/1 page, 4c
135 x 210 mm (W x H)
+ 3 mm Bleed
€ 950,-

1/4 page, 4c
67 x 105 mm (W x H)
+ 3 mm Bleed
€ 450,-

1/1 page, 4c
105 x 148 mm (W x H)
+ 3 mm Bleed
€ 1.500,-

U 2 · 3 · 4, 4c
105 x 148 mm (W x H)
+ 3 mm Bleed
€ 2.500,-
(for selected partners only)

1/2 page vertical, 4c
67 x 210 mm (W x H)
+ 3 mm Bleed
€ 700,-

U 2 · 3 · 4, 4c
135 x 210 mm (W x H)
+ 3 mm Bleed
€ 1.500,-
(for selected partners only)

1/2 page cross, 4c
105 x 74 mm (W x H)
+ 3 mm Bleed
€ 1.000,-

1/2 page cross, 4c
135 x 105 mm (W x H)
+ 3 mm Bleed
€ 700,-

2/1 page, 4c
210 x 148 mm (W x H)
+ 3 mm Bleed
€ 2.500,-

Booking deadline: **29.02.2024**
Delivery deadline: **07.03.2024**
Publishing date (Online): **14.03.2024**
Publishing date (Print): **11.04.2024**

Booking deadline: **06.02.2024**
Delivery deadline: **13.02.2024**
Publishing date (Print & Online): **05.03.2024**

Distribution on-site to registered participants.
International online distribution **without contact details**
prior to the trade fair.

Distribution Print on a regional scale and online via partners,
artists and locations.

Data requirements: high-res PDF/X-3, fonts in paths • **Delivery to:** monzalvo@jazzahead.de

ADDITIONAL SPACES at the trade fair (Costs on request, depending on production)

Indoor Advertising



Floor windows
Dimensions: 59.4 x 84.1 cm (DIN A 1)
Note: There are up to 30 floor windows available

Price per unit of 10: € 500,-

Outdoor Advertising



Ad & banner spaces,
product placements and
promotional areas

Special rates for all bookings: 10% discount for registered jazzahead! participants

WEB BANNER on jazzahead.de (limited)

Page impressions

> 450.000 p.a. Positioning is subject to availability / Positioning for partners on selected pages

Stand-alone banner

400 x 250 px (W x H) · JPG or PNG



Cost per month
banner placement



Jun, Jul, Aug

450 €

Sep, Dec, Jan, Feb, May

650 €

Oct, Nov, March

850 €

1 week
banner placement



Apr

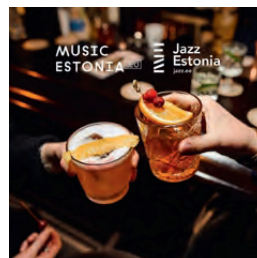
300 €

jazzahead! week

500 €

Banner in content

250 x 250 px (W x H) · JPG or PNG



Cost per month
banner placement



Jun, Jul, Aug

350 €

Sep, Dec, Jan, Feb, May

500 €

Oct, Nov, March

650 €

1 week
banner placement



Apr

200 €

jazzahead! week

450 €

Reserve web banners at least **2 weeks** before publication | Web banner due **1 week** before publication

Ad Specs: File: JPG or PNG | Resolution: 72 dpi

INDIVIDUAL BRANDINGS & PLACEMENTS



jazzahead! BAG INSERTS

Circulation: **2.500** pieces
Distribution on-site for registered participants only

Possible inserts: i.e. postcards, CDs, merchandise items, print materials up to a weight of **350 gr**. Enclosure of magazines reserved for selected partners.

€ 980,-



Wristbands (different days)

€ 700,-

350 x 15 mm (L x H)
Day Wristbands

€ 1.500,-

All DAYS Wristbands
or CLUBNIGHT



Lanyards

830 x 20 mm (L x H)
With logo placement
for selected partners only

All prices plus 19% VAT if applicable

Wanted



We are looking for
... bag sponsors

... **exclusive partner**
for extra logo placement,
upon request

... **sustainable products**
to put into our bags

... **lanyard sponsors**
for different target groups



We are looking for
... **promotional partners** for
our "work and meet areas"

... **mobility partners**
on regional, national,
international scales

... **sponsors/vendors** who have
important products to present
to a trade fair and festival
audience



Photo credits: MESSE BREMEN, Andrea Kueppers, Jan Rathke, Jens Schlenker Jörg Sarbach

GET IN TOUCH:

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